

PUJAN DHAKAL

MULTIMEDIA SPECIALIST

PERSONAL PROFILE

As a versatile and experienced professional with a background in supervising supermarket operations, managing college programs including social media marketing, and excelling in the food and beverage industry, I bring a unique skill set to the role of a multimedia specialist. Notably, I have been recognized for my exceptional photography skills and have successfully designed official certificates for my college and logos for a company. With a flair for 3D modeling and basic animation, I am eager to apply my diverse talents and creativity to deliver engaging multimedia solutions.

KEY EXPERIENCE

Event Manager and Digital creator, VSN

Innovator's Club

Kathmandu, Nepal | July 2018 - December 2018

Executive Officer, VS Niketan College

Kathmandu, Nepal | December 2018 - June 2019

Student Advisor, VS Niketan College

Kathmandu, Nepal | July 2019 - December 2019

Team Leader, Manoosh Pizza

Revesby, Sydney, Australia | January 2022 - July 2023

Team Supervisor, Woolworths

Stives, Sydney, Australia | April 2020 Present

EDUCATION

Science

VS Niketan College, Kathmandu, Nepal
April 2016 - June 2018

Bachelors In interactive Media

Wentworth Institute Of Higher Education
March 2020 - March 2023

RELATED PROJECTS

- Created a logo, poster, and brochure for a startup cleaning company, Matrix Cleaners
- (used adobe illustrator and adobe indesign for the project)
- Created a 3D Model and animated it
- (used MAYA software)
- Directed, edited, and produced a short real life-based movie
- Created a few motion graphics projects

CONTACT



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Sydney, NSW, Australia

SKILLS

- Content creation
- Graphic design
- Video editing
- Animation
- Visual effects
- Digital marketing
- Social media management
- Branding
- Storyboarding
- Motion graphics
- 3D modelling
- Interactive media
- Photography
- Illustration
- Cinematography
- Visual storytelling
- Video production
- Multimedia software
- Adobe Creative Suite
- Microsoft Office
- Project management
- Marketing
- Interactive presentations
- Storytelling techniques
- Media production
- Multimedia analytics
- Attention to detail

ACHIEVEMENTS

- Awarded with best event manager, 2017
- Awarded with full Academic scholarship for 2 years,(2016-2018)
- 1st Runner up In live photography contest, 2018
- Elected as Vice President, VSN Alumni Australia

REFERENCE

Available upon request

CAREER HISTORY

Event Manager and Digital creator
VSN Innovator's Club

SUCCESSFULLY ORGANIZED 20+ EVENTS

20+

- Successfully managed and executed events, demonstrating my ability to plan, coordinate, and deliver projects on time and within budget.
- My expertise in digital content creation allowed me to effectively brand events through engaging social media campaigns, reaching a wide audience, and driving attendance.
- With my experience in event management, digital marketing, and content creation, I possess a unique blend of skills to create impact multimedia solutions that captivate and inspire.

Executive Officer
VS Niketan College

MONITORED MORE THAN 300 STUDENTS

300+

- As the Executive officer, I took lead of all extracurricular activities, from organizing student participation to overseeing their involvement in the field. This role honed my skills in coordination, event management, and multitasking.
- I developed strong administrative skills by handling various administrative tasks efficiently during my free time. These experiences have equipped me with the ability to thrive in a dynamic and fast-paced environment as a multimedia specialist, where organization, creativity, and effective project management are essential.

Student Advisor
VS Niketan College

ADMISSION OF 80 NEW STUDENTS

80 

- Communication and interpersonal skills: Developed strong communication abilities to effectively counsel and persuade students and parents.
- Creativity and problem-solving: Employed creative problem-solving strategies to address individual student needs and concerns.
- Attention to detail: Demonstrated meticulousness while managing admissions paperwork and maintaining accurate student records.
- Time management: Effectively balanced multiple responsibilities, meeting admission targets and providing counseling services.

Team Leader
Manoosh Pizza

MAXIMIZED WEEKLY SALES UP TO \$25000 FROM \$18000

\$7000 

- In one of Sydney's top-growing food and beverage food chain, Manoosh Pizza, I acquired a diverse range of skills and responsibilities. Beyond making delicious foods, I excelled in customer service, effectively handling customer inquiries, and resolving any issues both in-person and over the phone.
- I actively contributed to the growth of the business by promoting new items and engaging customers to increase sales.
- This experience provided me with a solid foundation in marketing, customer relationship management, and effective communication, which are essential for creating engaging multimedia content and driving audience engagement.

Team Supervisor
Woolworths

BEAT BUDGET BY \$5200 AND WENT UP ON SALES BY 3.34% THAN LAST YEAR

3.34% 

- In my role as a customer service Representative and Supervisor at Woolworths Supermarkets, I have gained valuable experience and skills that are directly transferable to the position of marketing.
- With a strong focus on customer service, I have developed exceptional communication and problem-solving abilities, both in-person and over the phone.
- Additionally, my responsibilities in stock management and manual ordering have sharpened my attention to detail and organizational skills, which are crucial for managing multimedia projects effectively.
- With my solid foundation in customer relations, organizational proficiency, and adaptability, I am well-equipped to contribute in marketing to next level.